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# SPONSORSHIP GUIDE

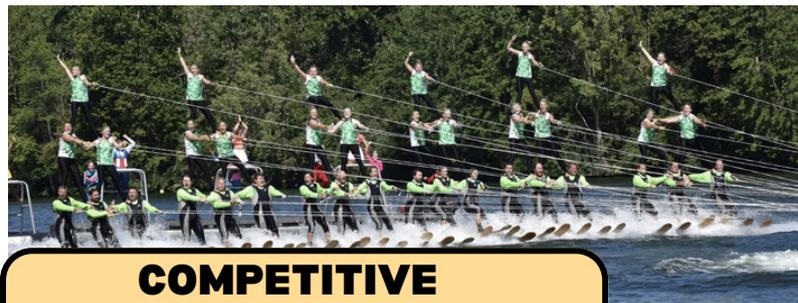


# Why sponsor us?



Partnering with the Wonder Lake Water Ski Show Team provides your business with exposure, community goodwill, and the opportunity to support youth development, wellness, and charitable efforts. Your Sponsorship will directly benefit the sport of water skiing and the many individuals and families in our area who rely on our programs.

## OUR IMPACT



### COMPETITIVE 5 TIME NATIONAL CHAMPIONS!

We compete at a national level and remain one of the top water ski show teams in the country!



### DEVELOPING YOUNG ATHLETES

Our youth development program focuses on building the skills of young athletes and fostering a love for the sport, ensuring the future for the next generation of skiers.

**501 (c) (3)  
non-for-profit  
organization**



### CHARITABLE

The Wonder Lake Water Ski Show Team is a proud charitable organization committed to make a positive impact in our community. Through our diverse programs, including an annual food drive with our local food pantry, a Learn-to-ski program in partnership with NISRA (Northern Illinois Special Recreation Association), and ongoing contributions to local charities, we strive to create opportunities to enjoy and benefit from our resources.

### COMMUNITY ENGAGEMENT

Our team provides FREE entertaining ski shows weekly for our community each summer, offering fun for families and showcasing the talent of our athletes.





# SPONSORSHIP OPPORTUNITIES

	1ST TIER	2ND TIER	3RD TIER	4TH TIER	5TH TIER
<b>SPONSOR BOOK</b>					
1/4 page Advertisement	✓	✓			
1/2 page Advertisement			✓	✓	
Full page Advertisement					✓
<b>DISPLAY</b>					
Logo on t-shirt		✓	✓	✓	✓
Logo on Banner				✓	✓
Logo on Trailer					✓
<b>SOCIAL MEDIA</b>					
Logo on website		✓	✓	✓	✓
Individual Highlight			✓	✓	✓
<b>ANNOUNCEMENT</b>					
Show Announcement	✓	✓	✓	✓	✓
<b>TOTAL</b>					
	\$450	\$750	\$1000	\$1500	\$2500+

\*Customizable packages can be made upon request\*



# SPONSORSHIP DETAILS

1



## Sponsor Book

Advertise in our sponsor book, distributed to all of our shows during the summer to a local audience in both McHenry County as well as Lake Geneva, WI.

2



## Show Announcement

Your organization will be recognized and announced during the intermission of one of our shows during the summer.

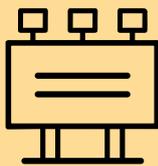
3



## Social media

We will provide a social media spotlight to promote your organization on our Facebook page.

4



## Display your company Logo

Display your company logo on the back of our team shirts, on our website or on a banner hung at our ski shows.

5



## Enlarge your logo on our Team Trailer

See your logo life size on the side of our equipment trailers that travel with us to every show and tournament.

# OUR EXPOSURE

It is rare to find **QUALITY, FREE, FAMILY ENTERTAINMENT** accessible in our communities. Wonder Lake Water Ski Show Team strives to continue a **65+ year** tradition of delighting audiences of all ages.



We are the **ONLY** competitive water ski show team in the greater Chicago-land area.

Our shows are performed in front of thousands of guests every year.

We perform and advertise in both Northern Illinois and Southern Wisconsin.

The team has an integrated and prominent social media presence on both Facebook and Instagram.

We maintain a website that is both personalized and informative.

2,000 Sponsor Books are distributed to local consumers.





# BECOME AN IMPACTFUL DONOR

## WHAT DOES YOUR DONATION SUPPORT?



### COMMUNITY PERFORMANCES

Costs associated with putting on over 13 free performances for our local community



### COSTUMES/PROPS

Necessary items for our performances including themed props and vibrant costumes



### EQUIPMENT

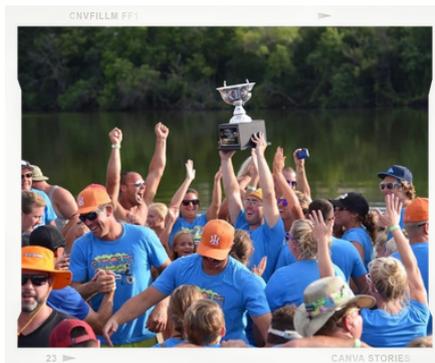
Organizing and maintaining thousands of feet of rope and hundreds of skis to put so many people on the water

## ALL DONATIONS ARE TAX DEDUCTABLE



### OUR FLEET

Maintaining and fueling 9 boats for a seamless performance



### COMPETITIONS

Entry fees and travel costs to take our performance to 3 different tournaments nationally each year



### OUR HOME SITE

Maintenance and improvements to our home site, ensuring it's a safe and welcoming place for training and performances

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## Join Us in Making a Difference

We invite you to partner with the Wonder Lake Water Ski Show Team and help us continue to make a meaningful impact. Your sponsorship ensures that we can sustain and expand our programs, reach more families, and create lasting change in our community.

# THANK YOU

### CONTACT US

[wonderlakeskiteam.org](http://wonderlakeskiteam.org)

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